



Call +91--9560352170, Email: csr@ngobox.org

Valid till 31st March 2020(*Excluding GST @18%)

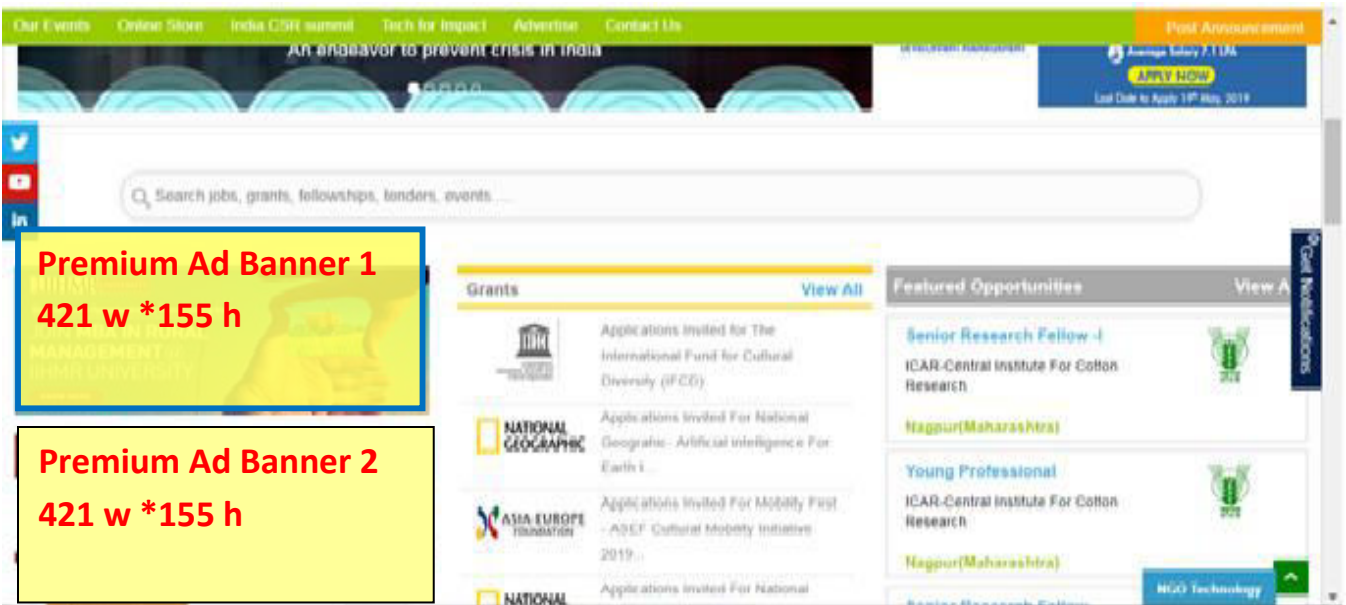
NGOBOX Display Advertisement, Announcement and Promotion Plans



Top Banner Ad (1110 w * 95 h)

Featured Ad Banner 1
430 w * 195 h

Featured Ad Banner 2
430 w * 195 h



Premium Ad Banner 1
421 w * 155 h

Premium Ad Banner 2
421 w * 155 h

Top Banner Ad (1110 w * 95 h)

Top Banner Ad (976*90 Pixels W*H) Visible across the website

Duration	Tariff (INR)*
7 Days	14000
15 Days	25000
30 Days	48000

Featured Ad Box (430*195 Pixels-W*H)

Duration	Tariff (INR)*	Featured Ad Banner 1 & 2 430 w*195 h
7 Days	10000	
15 Days	16250	
30 Days	30000	

Featured Ad Banner (421*155 Pixels W*H)

Duration	Tariff (INR)*	Premium Ad Banner 1&2 421 w*155 h
7 Days	8500	
15 Days	13750	
30 Days	26250	

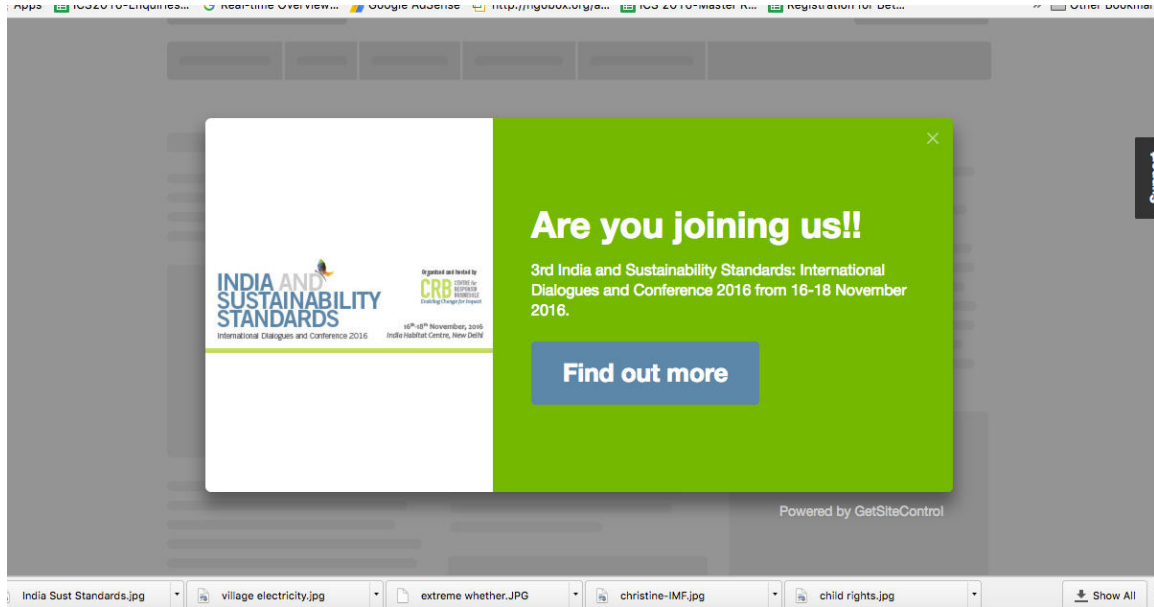
Ad box on Description pages (245*200 W*H)

(Visible on all description pages)

Duration	Tariff (INR)*	Description pages ad box (4) 245*200
7 Days	6250	
15 Days	11250	
30 Days	20000	

Premium Website Content Pop Up

A pop up box with image and text appears on the main website (all pages), after 5-6 seconds to website visitors. The box appears once to every user until he click on weblink or close mark on the box.



Duration	Tariff	Estimated views
1 Day	INR 3500	9000-12000
7 days	INR 18000	72000-90000
15 days	INR 30000	1.5-2.5 Lakh

CSRBOX Ad banner (visible across the website)

CSRBOX.org **Top Banner Ad (1300*100)**

Duration	Tariff (INR)*
7 Days	9000
15 Days	15000

30 Days	26000
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Ad box on Description pages of CSRBOX(300*300 W*H)
(Visible on all description pages)

Duration	Tariff (INR)*
7 Days	6250
15 Days	11250
30 Days	20000

Description pages
 ad box 300*300

Emailer Service

Customized emailer to the target audience group;

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)* subject to approval

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
25000	12500	20500
50000	18500	30500
100000	29500	50500

Amplifier Services (Subject to editorial approval)

- Send your newsletters to CSR heads in India (500, 1000, 2000, 3000 CSR heads)
- Send your newsletters to 1 Lac plus social and development sector professionals and organizations (Monthly/Quarterly)
- Send Hard copy of your organization's portfolio/products to CSR Heads
- Organize monthly/quarterly webinars, Facebook Live and YouTube Live with us

For more information please write to us at csr@ngobox.org or call us at 9560352170/9971429654

Jobs and Fellowships Announcement Plan (Featured)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 2000 (for one month)
Plan -A	7 Featured announcement in a year	INR 12000
Plan B	Unlimited Featured Announcement in a year	INR 28500

Jobs and Fellowships Announcement Plan (Highlighted)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 6000 (one month)

Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 3000
Plan -A	7 Featured announcement in a year	INR 18000
Plan B	Unlimited Featured Announcement in a year	INR 35500

Highlighted Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 12000 (one month)

Social Media Promotions

Plan	Description	INR (Excluding Taxes)
Single post	Facebook Page+Linkedin+Twitter	INR 2000
3 Posts	Facebook Page+Linkedin+Twitter	INR 5000

7 Posts	Facebook Page+Linkedin+Twitter	INR 8000
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Terms & Conditions

1. Design needs to be provided by the client
2. Please confirm availability of ad space before sending design
3. Payment needs to be made at the time of booking
4. E-mailer content once approved can't be changed for an e-mailer. (E-mailer content limit max. 800 words, 2 images)
5. All ad plans come with pro bono social media promotion on our social media platforms.
6. Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

For customized plan or more information, contact

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