

Call +91--9560352170, Email: shilpi@csrbox.org / jyoti@csrbox.org
 Valid till 31st March 2021

NGOBOX Display Advertisement, Announcement and Promotion Plans

Top Banner Ad (1110 w * 95 h)

Featured Ad Banner 1 (430 w * 195 h)

Featured Ad Banner 1 (430 w * 195 h)

Search job, grants, fellowships, tenders, events.

Grants View All Featured Opportunities View All

Over 130 Videos for NGOs on Get Notifications

Premium Ad Banner 1 (421 w * 155 h)

Premium Ad Banner 2 (421 w * 155 h)

Search job, grants, fellowships, tenders, events.

Grants View All Featured Opportunities View All

Engagement Manager (Health & Nutrition) CSRBOX Ahmedabad/Gujarat

Consultant (Data Analysis), CDN-DA National Health Authority (NHA), MoHFW, Govt New Delhi/Delhi

Senior Consultant (Claims), SCOP-C National Health Authority (NHA), MoHFW, Govt New Delhi/Delhi

Scientist B Indian Council of Medical Research (ICMR) New Delhi/Delhi

Field Investigator ICMR-National Institute of Cancer Prevention and Research (NICPR) Over 130 Videos for NGOs on Get Notifications

Online Store View All

Tenders And EoIs View All

CDRI

Top Banner Ad (1110 w * 95 h)

Duration	Tariff (INR)*
7 Days	16,100
15 Days	28,750
30 Days	55,200

Featured Ad Box (430*195 Pixels-W*H)

Duration	Tariff (INR)*
7 Days	11,500
15 Days	18,690
30 Days	34,500

Premium Ad Banner (421*155 Pixels W*H)

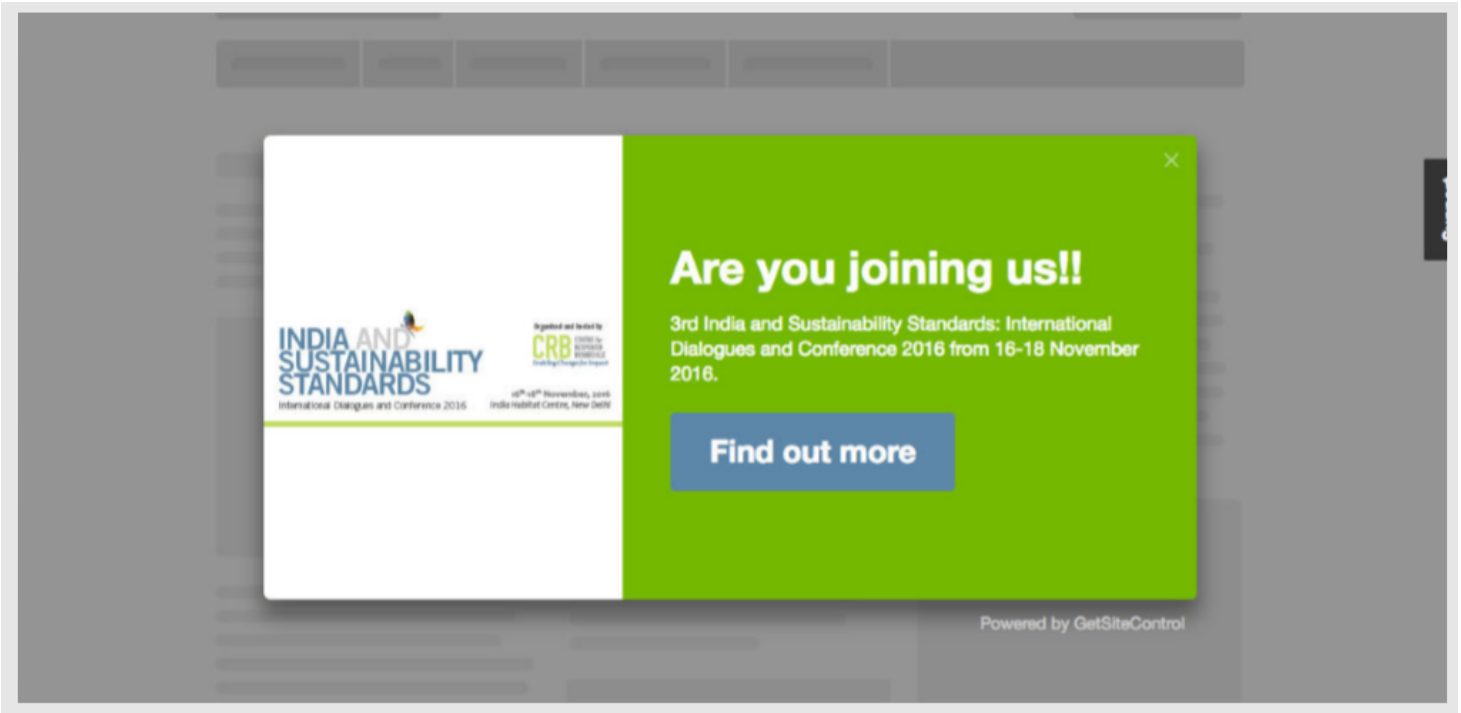
Duration	Tariff (INR)*
7 Days	9,775
15 Days	15,820
30 Days	30,190

Ad box on Description pages (245*200 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	7,200
15 Days	12,940
30 Days	23,000

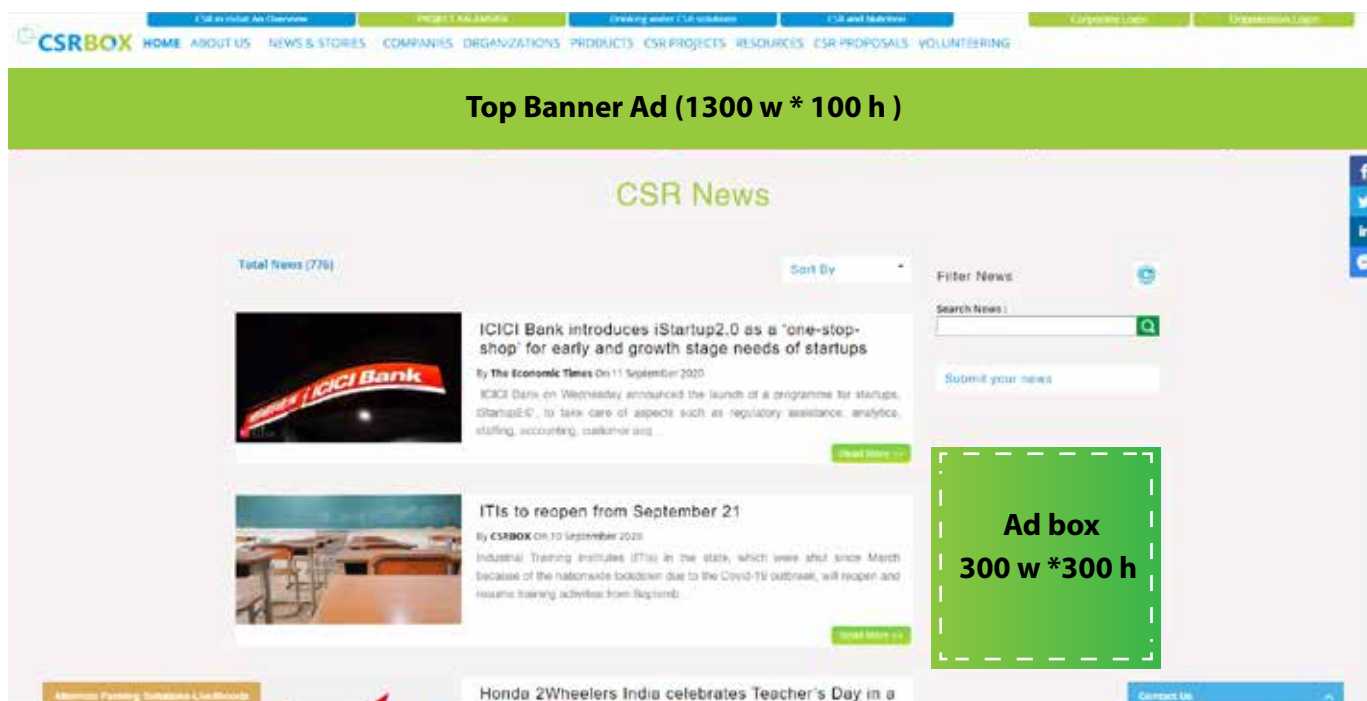
Premium Website Content Pop Up

A pop up box with image and text appears on the main website (all pages), after 5-6 seconds to website visitors. The box appears once to every user until he click on weblink or close mark on the box.



Duration	Tariff (INR)*	Estimated views
1 Day	4,025	9,000-12,000
7 Days	20,700	72,000-90,000
15 Days	34,500	1.5-2.5 Lakh

CSRBOX Ad banner (visible across the website)



Top Ad Banner on Description pages of CSRBOX(1300*100 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	10,350
15 Days	17,250
30 Days	28,900

Ad box on Description pages of CSRBOX(300*300 W*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	7,820
15 Days	14,060
30 Days	25,000

Emailer Service

Customized emailer to the target audience group :

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)* subject to approval

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
25,000	15, 000	24, 600
50,000	22, 200	36, 600
1,00,000	35, 400	60, 600

To see sample emailers, please click [Sample 1](#), [Sample 2](#), [Sample 3](#)

For more information please write to us at shilpi@csrbox.org or call us at [9560352170/ 8758428035](tel:9560352170)

Jobs and Fellowships Announcement Plan (Featured)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 2, 000 (for one month)
Plan-A	7 Featured announcement in a year	INR 12, 000
Plan-B	Unlimited Featured Announcement in a year	INR 28, 500

Jobs and Fellowships Announcement Plan (Highlighted)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 8, 300 (for one month)

The screenshot shows a job search interface. On the left, there is a 'Filter Jobs' section with 'Total Jobs (442)' and a 'Post Added' section with 'Date From' and 'Date To' input fields. A 'Reset Search' button is also visible. The main job listing is for a 'Premium Job' titled 'Sr. Associate-Livelihoods' at 'CSRBOX' in 'Ahmedabad (Gujarat)'. The job has a 'Deadline: 30 Sep, 2020' and a 'Share' button.

Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 3, 000 (for one month)
Plan-A	7 Featured announcement in a year	INR 18, 000
Plan-B	Unlimited Featured Announcement in a year	INR 35, 500

Highlighted Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured announcement	INR 12, 000 (for one month)



Social Media Promotions

Plan	Description	INR (Excluding Taxes)
Single Post	Facebook Page+Linkedin+Twitter	INR 2, 400
3-Posts	Facebook Page+Linkedin+Twitter	INR 6, 000
7- Posts	Facebook Page+Linkedin+Twitter	INR 9, 000

We have over 1.7L plus followers across Facebook, LinkedIn & Twitter

Social Media Samples

• To see Social media sample, please click [Sample 1](#), [Sample 2](#), [Sample 3](#)

Terms & Conditions

- Design needs to be provided by the client
- Please confirm availability of ad space before sending design
- Payment needs to be made at the time of booking
- Emailer content once approved can't be changed for an emailer
- Emailer content limit max. 800 words, 2 images)
- All ad plans come with probono social media promotion on our social media platforms.
- Once an advertisement is booked, 100% of the ad plan amount is applicable for the cancellation.

(*All the above mentioned cost is excluding 18% GST)

For customized plan or more information, contact

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NGOBOX, CSRBOX Impact Centre

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